

# Privacy Policy

## Everyday Gift Card Web Site Privacy Policy

### 1. Our Privacy Obligations

Everyday Gift Card web site (Web Site) is operated by Woolworths Group Limited ABN 88 000 014 675 (Woolworths, We, Us, Our) in conjunction with third party service providers engaged by Woolworths from time to time.

By using the Web Site or providing your personal information to Woolworths, through the Web Site, Our call centre or otherwise, you agree to the collection, use and disclosure of that information in accordance with this Privacy Policy. If you do not consent to certain uses of your personal information, we may not be able to provide you with a particular product or service.

This policy (Privacy Policy) applies to all of the sites that form part of the Web Site. It does not apply to other sites which are linked to the Web Site.

### 2 Personal Information

#### 2.1 What personal information do we collect?

The nature of the information that We collect will depend on how you use the Web Site or other facilities or services that We offer. In general, the personal information We may collect includes, but is not limited to:

- (a) your name;
- (b) your email and mailing address;
- (c) your Gift Card 'Card Number' and 'PIN'; and
- (d) details of any complaint or query made by you.

#### 2.2 Our use of the information

Generally, We use information collected about you to provide a particular product or service requested by you. We may also use your personal information for related purposes such as:

- (a) maintaining Our relationship with you, including responding to your questions;
- (b) helping Us to identify and inform you about other products or services that are likely to be useful to you;
- (c) internal accounting and administration;
- (d) providing reports and information to regulatory, government and quasi-governmental bodies as required by law;
- (e) investigating complaints made by you or protecting you from error and fraud;
- (f) improving the Web Site; and
- (g) developing a better understanding of Our customers' needs.

## 2.3 Disclosure of personal information

We may share your personal information with other companies in the Woolworths Group and third parties engaged by Us to perform functions on Our behalf. We may also disclose your information to regulatory, government and quasi-governmental bodies as required by law. Occasionally We may disclose your information to another organisation because:

- (a) We believe that it is necessary to provide you with a product or service that you have requested;
- (b) We believe it will help us run aspects of Our business efficiently;
- (c) We believe that it is necessary to implement our terms of service;
- (d) We believe that it is necessary to protect Our rights, property or personal safety, or that of any member of the public;
- (e) We believe that it is necessary to protect Our interests (for example, disclosure to a court in the event of legal action to which We are a party); or
- (f) the assets and operations of the WISH Gift Card business are being transferred to another party as a going concern. It is unlikely that we disclose this information overseas.

## 3 Cookies

We may also collect personal information about you by accessing data from other sources and then analysing that data together with the information we already hold about you in order to learn more about your likely preferences and interests.

When you visit our websites, social media pages or mobile applications or click on our advertisements on the online media of other companies, we may collect information about you using technology which is not apparent to you, for example "cookies". For information about our use of this technology, visit [https://everydaygiftcards.com.au/media/static/Docs/cookies\\_policy.pdf](https://everydaygiftcards.com.au/media/static/Docs/cookies_policy.pdf) to view our Cookie Statement.

## 4 Your rights

### 4.1 Access

Except in limited circumstances, you are entitled to access to the personal information We hold about you. Before We provide you with access to your personal information, We may require proof of identity. On most occasions, information is provided free of charge. However, We may charge a reasonable fee if your request requires substantial effort on our part.

### 4.2 Correction

If at any time you wish to change personal information that is inaccurate or out of date, please contact Us.

## 5 Contact Details

If you have a complaint, or you require further information about our Privacy Policy or would like to access your information, you can contact us by email at [privacy@woolworths.com.au](mailto:privacy@woolworths.com.au), telephone on 1300 908 631 (9am - 5pm Monday to Friday) or write to us at Privacy officer, Woolworths Group Limited, PO Box 8000, Baulkham Hills NSW 2153. For a copy of our privacy policy visit [www.woolworthslimited.com.au](http://www.woolworthslimited.com.au) or contact us at any of the